

DEALERSONLINE

("The Company")

COOKIE POLICY

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1. INTRODUCTION

This Website www.dealersonline.co.za and the DealersOnline platform (jointly and separately referred to as the "Website") utilises cookies and similar technologies to improve the Website's performance, to enhance browsing experience, and to provide protection against potential spam.

2. WHAT ARE COOKIES

A "cookie" is a small text file that is stored on your computer, smartphone or other electronic device by a webpage server or app. Cookies can assist by letting you navigate between website pages efficiently, remembering your preferences and generally improving your user experience on the website. Cookies can usually be classified into two categories namely:

- First-Party Cookies – Which are served directly by us to your device; and
- Third-Party Cookies – Which are served by other third parties.

3. USAGE OF COOKIES

Cookies are uniquely assigned to you and can only be read by a webserver in the domain that issued the cookie to you. Cookies cannot be used to run programs or deliver viruses to your computer or electronic device.

We make use of cookies to provide you with a better website experience, improve the performance of our website and provide protection against potential spam, and the main purpose of the cookies we utilise is to ensure functionality and provide effective usage of our Website.

Otherwise than stated above, cookies may also be utilised to tell the webserver that you have returned to a specific page, for example:

If you personalise your DealersOnline pages, or register with DealersOnline site, a cookie helps DealerOnline to recall your specific information on subsequent visits.

This in turn simplifies the process of recording your personal information such as billing addresses, shipping addresses etc. and when you return to the same DealersOnline website, this information can be retrieved to easily use the DealersOnline features you have customised.

4. WHAT COOKIES ARE WE USING?

There are various types of cookies, however for purposes of this Website we only make use of the following cookies:

- 4.1 Strictly Necessary Cookies – Which are required for the Website to function and provide effective operation of our website on your system.
- 4.2 Performance Cookies – Which monitors website performance and collect anonymous data on how visitors use the website to help improve how the Website works.
- 4.3 Functionality Cookies – used to remember user preferences so that the Website can be customised for them.

5. MANAGEMENT OF COOKIES

You have the right to reject or block all or specific types of cookies, however its of importance to note that if you choose to reject or block cookies, then full functionality of our website can't be guaranteed.

6. CHANGES TO THIS COOKIE POLICY

This Cookie Policy may be updated from time to time to reflect changes in our practices and services. The Company shall endeavour to provide notification in the case where this policy has been updated. Please be sure that you are acquainted with any updates made to this policy.